

Small Business Saturday



Dear Business Owner:

Last year East Berlin organized our first Small Business Saturday, which was a great success. This year we'll be celebrating our wonderful local businesses at our second annual Small Business Saturday. The process will be a bit simpler this year. Details are below:

Small Business Saturday Date: November 25, 2023

Raffle Item: This will be an item/s of your choosing that will stay at your business so that you can manage the raffle tickets and notification process as you choose.

Business Advertisement: Each participating business will be highlighted on the Mayor's Facebook page in November and will be listed on the event flyers.

Deadline to Participate: October 31, 2023 (this date will ensure that your business is listed on event flyers). If you are interested in participating, please email me at eastberlinmayor@gmail.com or reach out on my Facebook page at [www.fb.com/mayorstephhaley](https://www.facebook.com/mayorstephhaley).

I hope you'll join us. It will be my pleasure to highlight your business!

Best regards,

Stephanie Haley
Mayor East Berlin